



"A Business Technology Consultancy."

# KOHERA Solving all your technology problems.

Kohera Limited  
 20 Sunnybank, Marlow, Buckinghamshire SL7 3BL  
 Tel: 08458 689023  
 Fax: 08444 847207

<http://www.kohera.co.uk/>

PACKAGE	Basic	Advanced	Pro
COST	£225 per month	£375 per month	£625 per month
<b>Pre-analysis</b>			
Keyword Analysis	yes	yes	yes
Website Analysis	yes	yes	yes
Back Links Analysis	no	yes	yes
Competition Analysis	no	no	yes
Content Analysis	no	no	yes
Website Enhancement	no	no	yes
<b>On-site Optimization</b>			
Image & Hyperlink Optimization	yes	yes	yes
Header Tag Optimization	yes	yes	yes
Robots.txt Optimization	yes	yes	yes
W3c Validation	yes	yes	yes
Title Tag Optimization	yes	yes	yes
Working on HTML Source Code	yes	yes	yes
Image Optimization	yes	yes	yes
Sitemap Creation	yes	yes	yes
Check for Duplicate Content Online	yes	yes	yes
<b>Off-site Optimization</b>			
Number of Keywords to Optimize	2	5	10
Web 2.0 Accounts	20	60	200
Article Writing (unique articles)	2	5	10
Article Submission	24	75	200
Video Creation	3	6	10
Video Submission	20	50	200
Directory Submissions	20	75	200
Social Bookmarking	30	100	250
Press Release Writing	1	2	3
Press Release Submission	24	75	200
Blog Comments	20	75	200
Forum Posts	10	20	50
<b>Social Media Marketing</b>	<b>no</b>	<b>yes</b>	<b>yes</b>

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PACKAGE	Basic	Advance	Super
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<b>Reports</b>			
Keyword Research and Analysis Report	yes	yes	yes
Keyword/Website Analysis Report	yes	yes	yes
Monthly Page Rank Report	monthly	bi-monthly	bi-monthly
Detailed Backlink Report	yes	yes	yes
Weekly Summary Report	yes	yes	yes
<b>Guarantee and Support</b>			
*1st Page Google Ranking Guarantee	no	yes	yes
Traffic Guarantee	yes	yes	yes
Prize Freeze Guarantee	yes	yes	yes
Phone Support and Consultation	yes	yes	yes
Email Support	yes	yes	yes
No Minimum Contract	yes	yes	yes

\* All prices exclude VAT

\* 1st page Google ranking guarantee

- low to moderate competition keywords ranking can be achieved in 2-3 months
- high competition keywords ranking can be achieved within 6 months to 1 year